



**AGILE INDIA**  
**THE FINALE**

 Learn  Share  Network

# Agile India Conference 2025

Fostering New Ideas, since 2005

 25th - 27th  
March 2025

 Chancery Hotel  
Bengaluru

Contact - Naresh Jain (naresh@agileindia.org)

2025.agileindia.org



# About Agile India – 20 years in the making

20+

Years

62

Conferences

13

Indian Cities

1300+

Distinguished  
Speakers

1500+

Insightful  
Sessions

13500+

Happy  
Attendees



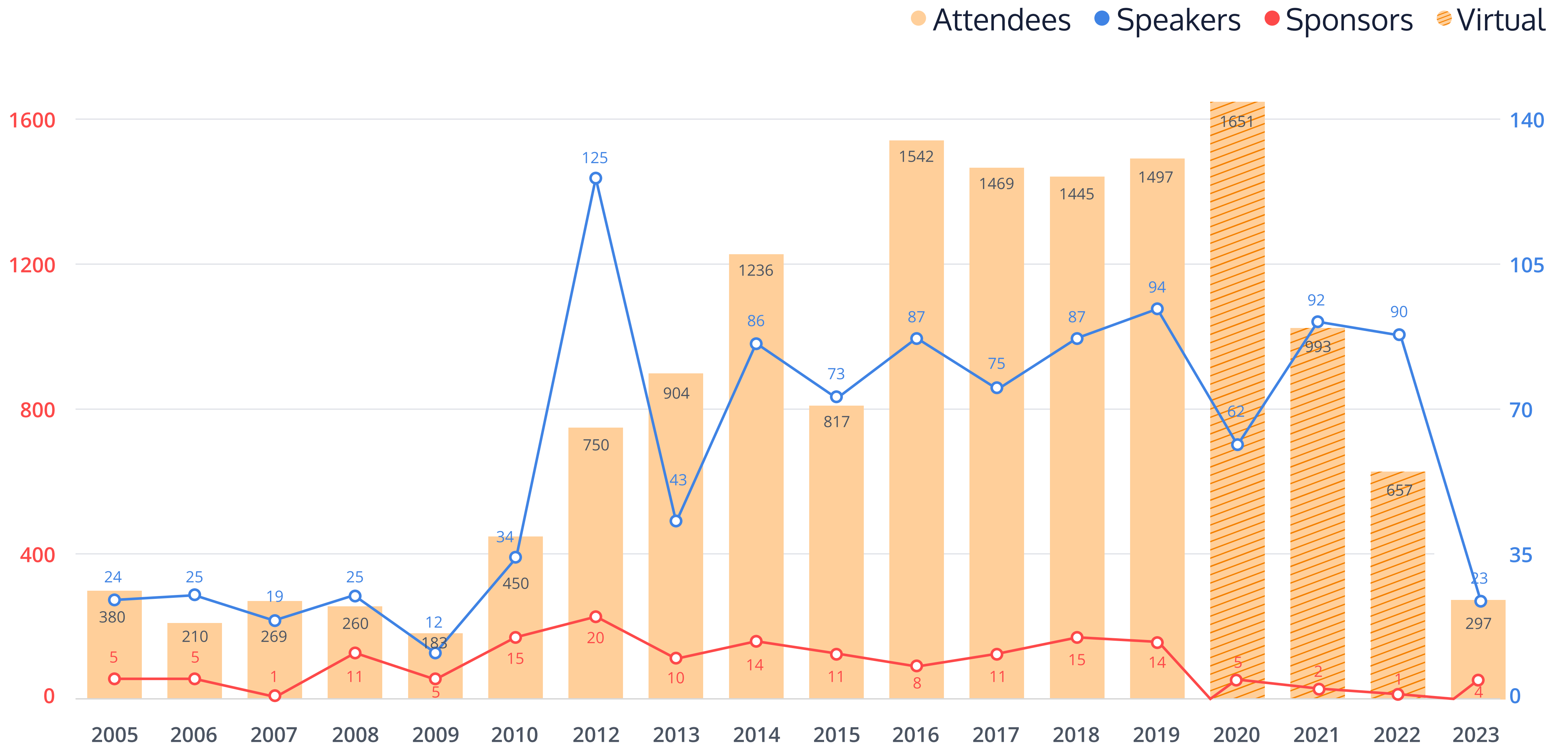
Asia's Largest & Premier International Conference on Leading Edge Product Engineering Practices.



Agile Software Community of India (ASCI) a registered not-for-profit society Founded in 2004 by a group of agile enthusiasts and practitioners from Technology driven Businesses.

ASCI has organised 100+ conference, workshops and user groups across India. ASCI works with Universities/Student chapters to bridge the industry-academia gap

# Agile India Stats



# Why Agile India?

Agile India is Asia's premiere & largest international conference on leading edge product engineering practices. Agile India is organized by Agile Software Community of India, a non-profit registered society founded in 2004 with a vision to evangelize new, better ways of building products that delight the users.

By giving people access to the world's top thought leaders at a very affordable rate, we hope to inspire the next generation of leaders to push the envelope and challenge the status quo.



## Quality over Quantity

Focussed & deep engagement to attendees



## Synaesthesia

Foster deep inter-connections to encourage collaboration



## Zero Marketing

Direct interaction & learning from thought leaders through Workshops



## Equal Opportunity

Celebrate & learn from our differences of methods, gender, geography, culture, ideologies

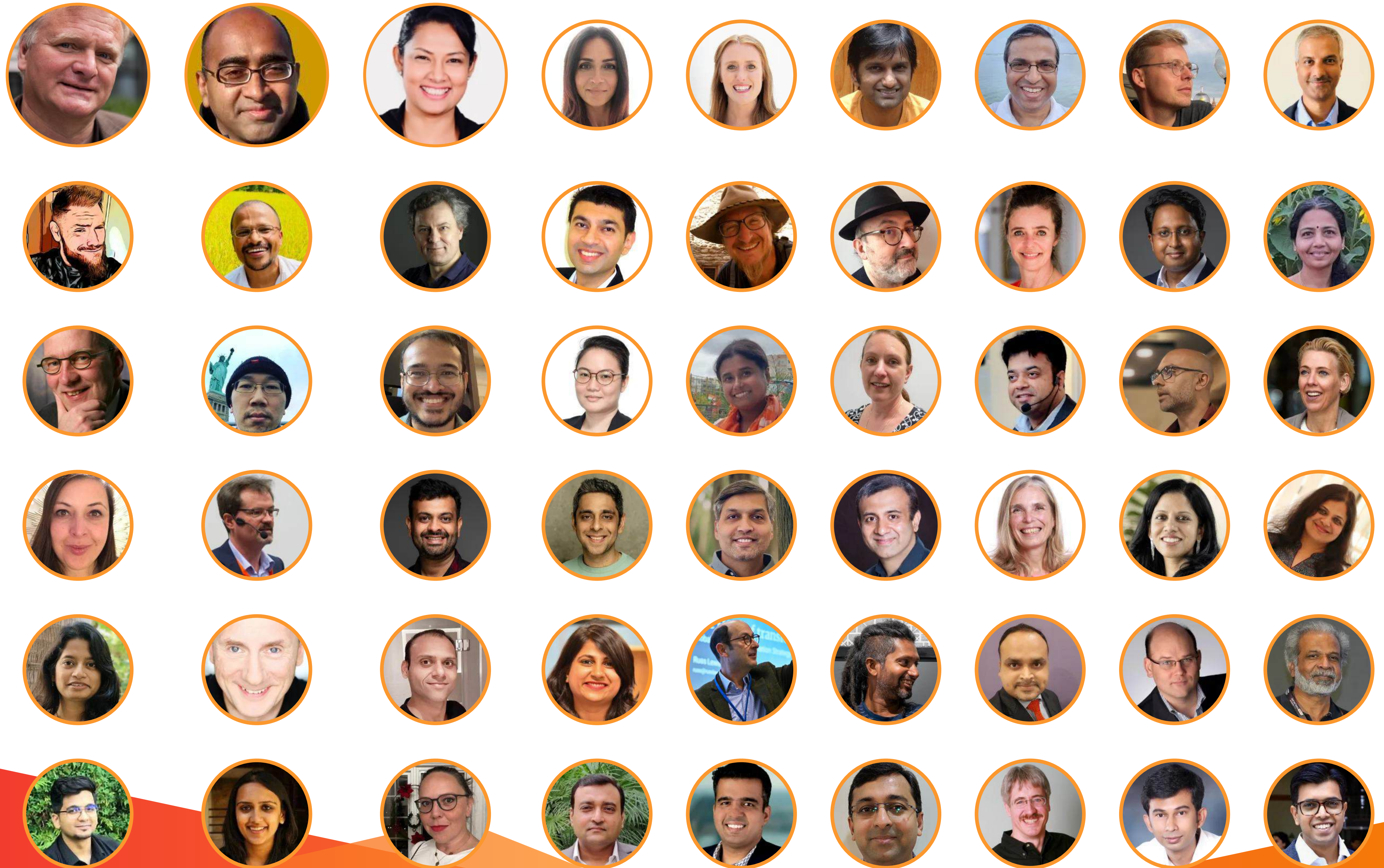


## Value for Money




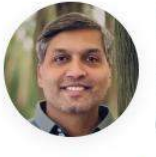





International quality conference in India at an unmatched price

# 50+ Speakers from 13 Countries

[2025.agileindia.org/speakers](https://2025.agileindia.org/speakers)



# Program Schedule

<p><b>10:30</b> <b>Talk</b> +</p> <h3>The Future of Agile Isn't Shit</h3> <p>🕒 10:30 - 11:15 AM IST 📍 Grand Ball Room 1</p> <p>👤 3 Interested</p> <p><b>Intermediate Session</b></p> <div><p><b>Scott Ambler</b> Consulting Methodologist Ambysoft Inc. 🇨🇦 Canada</p></div> <p>📄 Slides 📺 Video</p>	<p><b>Talk</b> +</p> <h3>4 bad ideas about productivity and other thoughts on productivity for Agilists</h3> <p>🕒 10:30 - 11:15 AM IST 📍 Grand Ball Room 2</p> <p>👤 1 Interested</p> <p><b>Intermediate Session</b></p> <div><p><b>Jason Yip</b> Principal Reinvention Cycle LLC 🇺🇸 United States</p></div> <p>📄 Slides 📺 Video</p>	<p><b>Workshop</b> +</p> <h3>Power Dynamics in Group Relations</h3> <p>🕒 10:30 - 11:15 AM IST 📍 ESquire 👤 1 Interested</p> <p><b>Intermediate Session</b></p> <div><p><b>Oana Juncu</b> Coach Systemic Agility Reacteev 🇫🇷 France</p></div> <p>📄 Slides 📺 Video</p>
<p><b>11:30</b> <b>Case Study</b> +</p> <h3>Observability for Engineering Teams</h3> <p>🕒 11:30 AM - 12:15 PM IST 📍 Grand Ball Room 1</p> <p>👤 1 Interested</p> <p><b>Intermediate Session</b></p> <div><p><b>Naresh Jain</b> Founder ConfEngine 🇮🇳 India</p></div> <p>📄 Slides 📺 Video</p>	<p><b>Talk</b> +</p> <h3>Managed Evolutionary Change</h3> <p>🕒 11:30 AM - 12:15 PM IST 📍 Grand Ball Room 2</p> <p>👤 1 Interested</p> <p><b>Intermediate Session</b></p> <div><p><b>Todd Little</b> Chairman Kanban University 🇺🇸 United States</p></div> <p>📄 Slides 📺 Video</p>	<p><b>Case Study</b> +</p> <h3>Agile goes public : using a dialogical approach in the french administration</h3> <p>🕒 11:30 AM - 12:15 PM IST 📍 ESquire</p> <p><b>Beginner Session</b></p> <div><p><b>Fabrice Bloch</b> Manager and idea cultivator french National Institute of...</p></div> <p>📄 Slides 📺 Video</p>
<p><b>12:30</b> <b>Talk</b> +</p> <h3>Agile portfolio management - From plan-based to discovery-based portfolio management</h3> <p>🕒 12:30 - 01:15 PM IST 📍 Grand Ball Room 1</p> <p>👤 3 Interested</p> <p><b>Intermediate Session</b></p> <div><p><b>Henny Portman</b> Consultant Portman PM(O) Consultancy 🇳🇱 Netherlands</p></div>	<p><b>Talk</b> +</p> <h3>How to Communicate Technical Ideas to Non Technical Audiences</h3> <p>🕒 12:30 - 01:15 PM IST 📍 Grand Ball Room 2</p> <p>👤 2 Interested</p> <p><b>Beginner Session</b></p> <div><p><b>Amber Vanderburg</b> Leadership Consultant,... The Pathwayz Group 🇺🇸 United States</p></div>	<p><b>Talk</b> +</p> <h3>Is there a place for QA in modern agile autonomous fast-flow teams?</h3> <p>🕒 12:30 - 01:15 PM IST 📍 ESquire</p> <p><b>Intermediate Session</b></p> <div><p><b>Sheen Brisals</b> Technologist Sheen Brisals Tech 🇬🇧 United Kingdom</p></div>

0 My Schedule ▾

Bengaluru

**Tue , Mar 25**  
Mindset and Biz Agility

**Wed , Mar 26**  
Product/Platform Design Innovation

**Thu , Mar 27**  
DevEx and DevOps

**Fri , Mar 28**  
Post-Conference Workshop

Full Schedule available here

<https://confengine.com/conferences/agile-india-2025/schedule>

# Conference Registration

Conference Pass	Price
<b>All Access Three-day Conference Pass</b> Mar 25 08:30 AM - 27th 06:00 PM	<b>INR ₹23500</b> Price increases to INR 27000 after 8 passes
<b>Mindset and Biz Agility Conference Pass</b> Mar 25 08:30 AM - 06:00 PM	<b>INR ₹6500</b> Price increases to INR 8000 after 25 passes
<b>Mindset and Biz Agility Conference with Reception Dinner and Networking Pass</b> Mar 25 08:30 AM - 10:00 PM	<b>INR ₹8000</b> Price increases to INR 9500 after 25 passes
<b>Product/Platform Design Innovation Conference Pass</b> Mar 26 08:30 AM - 06:00 PM	<b>INR ₹6500</b> Price increases to INR 8000 after 25 passes
<b>Product/Platform Design Innovation Conference with Reception Dinner and Networking Pass</b> Mar 26 08:30 AM - 10:00 PM	<b>INR ₹8000</b> Price increases to INR 9500 after 25 passes
<b>DevEx and DevOps Conference Pass</b> Mar 27 08:30 AM - 06:00 PM	<b>INR ₹5500</b> Price increases to INR 6500 after 25 passes

# Testimonials

“

The Agile India is the only conference that I have attended multiple times over the years. The value that you bring with eminent speakers, thought leaders, practitioners - I trust the value to be delivered.

Agile India is like an Apple product, just grab it when it is available and you have a need for it.



**Mahesh Varadharajan**  
Accenture

“

I have been attending the summit for the last 2 years and have always found it to be well organised, have eminent speakers on stage and give great insights to the Agile community unlike any other summits. As an agile practitioner for 8+ years and currently heading the agility of my organisation, I am always excited to be a part of this summit either as a learner and maybe someday as a speaker! Looking forward to amazing learnings ahead.

#AgileIndia2020



**Dhivya Raghuraman**  
Credit Saison India



# Testimonials

“

I have been attending Agile India conference from 2018, my experience has been very good. The quality of talks, the right balance between international and domestic speakers these are some of the things which I appreciate in this conference. Moreover I know that the value I get here, far outweighs the amount I pay for this conference. #AgileIndia2020



**Sridar Aladhi**  
Micro Focus

“

I had the honour of being invited twice to speak at #AgileIndia, and its diversity and globality makes it by far one of the most interesting agile events for anyone working with world-wide teams including teams in India.

Highly recommended.



**Sophie Freiermuth**  
Ezenca

# Testimonials

“

I've been to a lot of conferences and many of them are sponsored talks with a marketing focus, but here it's completely about the content so you get cutting edge, very diverse content, from a very diverse set of speakers as well which gives you great perspective.

#AgileIndia2019



**Sohan Maheshwar**

“

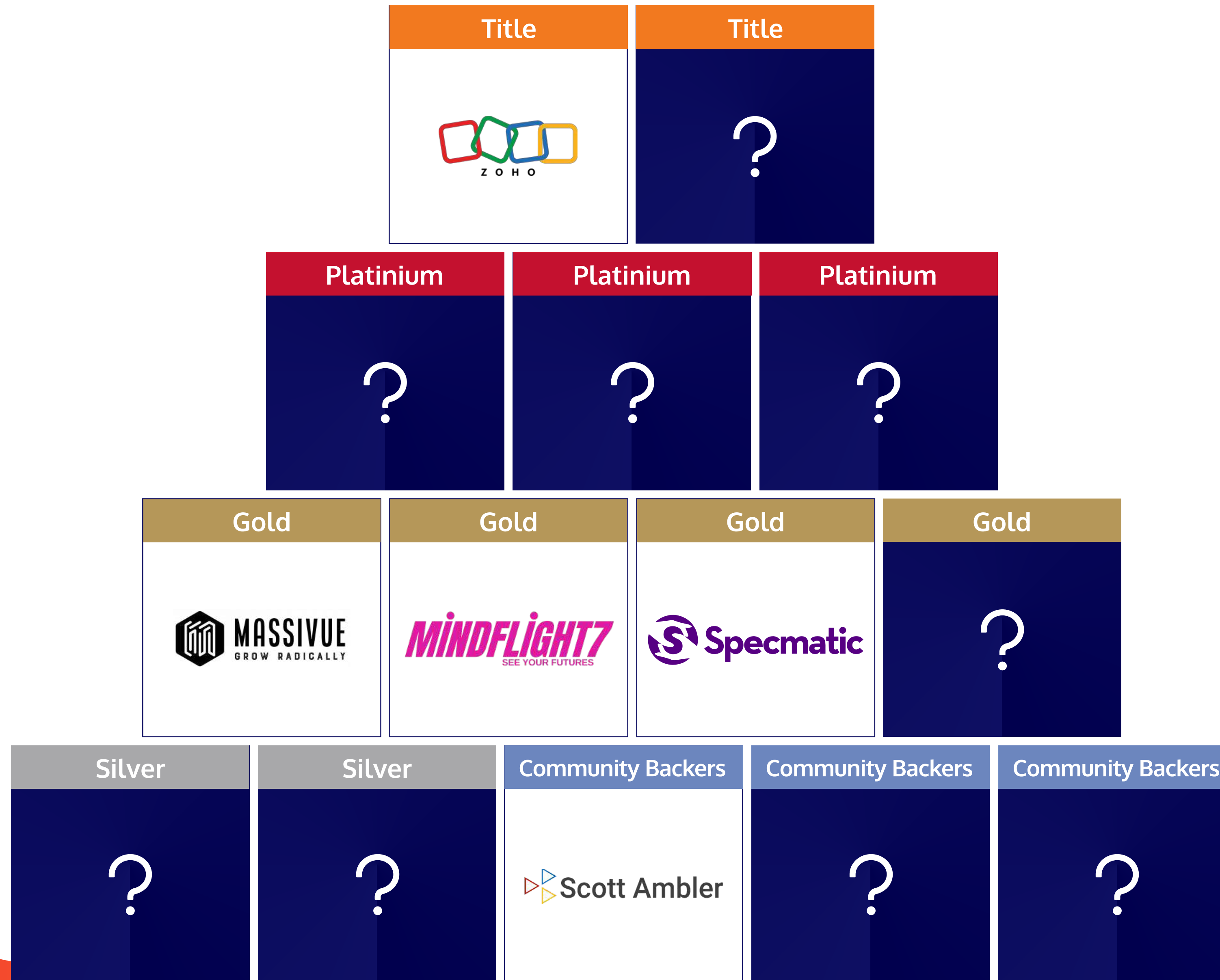
This was my first time to the conference and I so much loved it! The 4 days, it's more than the answers, it's thinking hard and you go back everyday with a lot of questions and it's a lot of introspecting yourself. So huge learning.

#AgileIndia2019



**Pratheepa**

# Will you be a sponsor for 2025?



# Sponsorship Options

Benefits	Title	Day	Gold	Silver
Investment	12,500 USD / 10,00,000 INR	7,500 USD / 6,00,000 INR	5,000 USD / 3,50,000 INR	2,500 USD / 2,00,000 INR
Max Sponsors	2	3	6	8
Max messages to attendees	5	6	3	1
Exhibit Booth Space	3x2 Meters	2x2 Meters	2x2 Meters	
Logo on Conference Lanyard	✓			
Logo on Conference Bag	✓			
Special contest @ Conference	✓	✓		
Complimentary Conf Passes	10	5	3	1
Delegate Kit Insert	6 A4-Pages [12 sides]	4 A4-Pages [8 sides]	3 A4-Pages [6 sides]	2 A4-Pages [4 sides]
Logo and Description	200 Words	150 Words	100 Words	50 Words
Logo on Conference T-Shirt	✓	✓		
Logo on Conference videos	✓	✓	✓	
Email Attendees	✓	✓		

# Outreach: Key Stats

Agile India 2025 is expecting to use the following channels to reach out to people:



**500**

Global Attendees



**85,000+** Views

Video Archives



**50,000+** Tweets

Globally Using  
#AgileIndia Hashtags



**250,000+**

Reached Through  
Marketing Efforts



**500,000+**

Reached Through PR Efforts

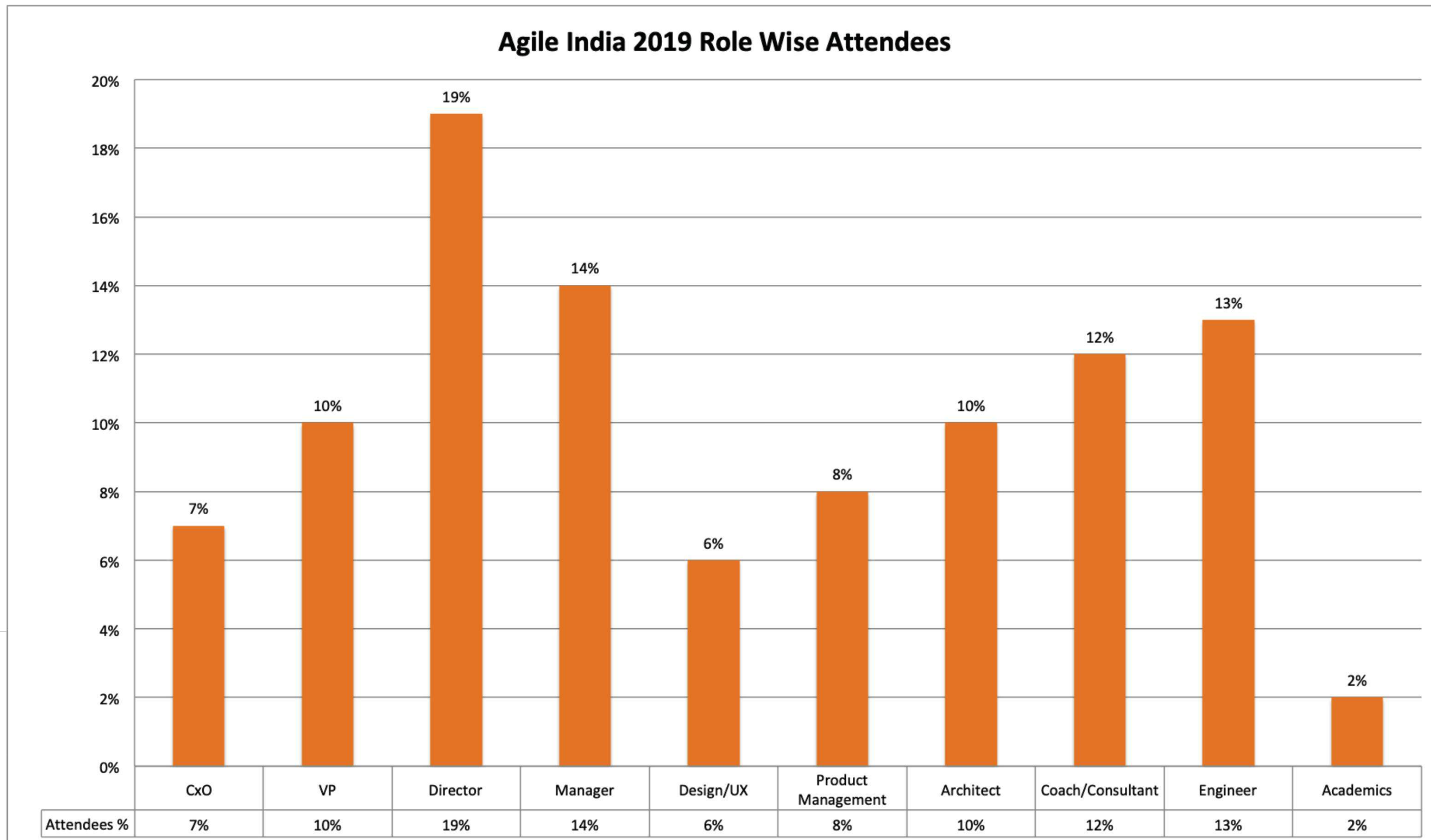


# Moments from Past Conferences



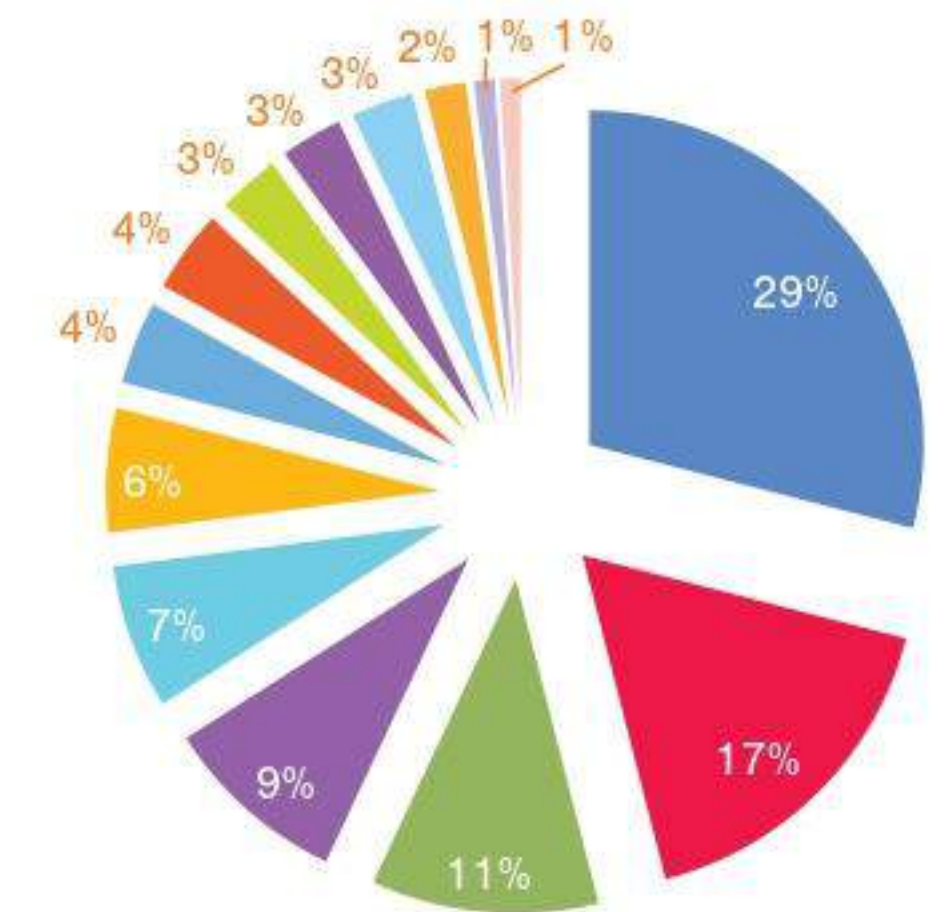
# 2019 Participants' Profile

**1497** Professionals    **421** unique roles    **306** different companies    **23** Countries



# Participating Companies

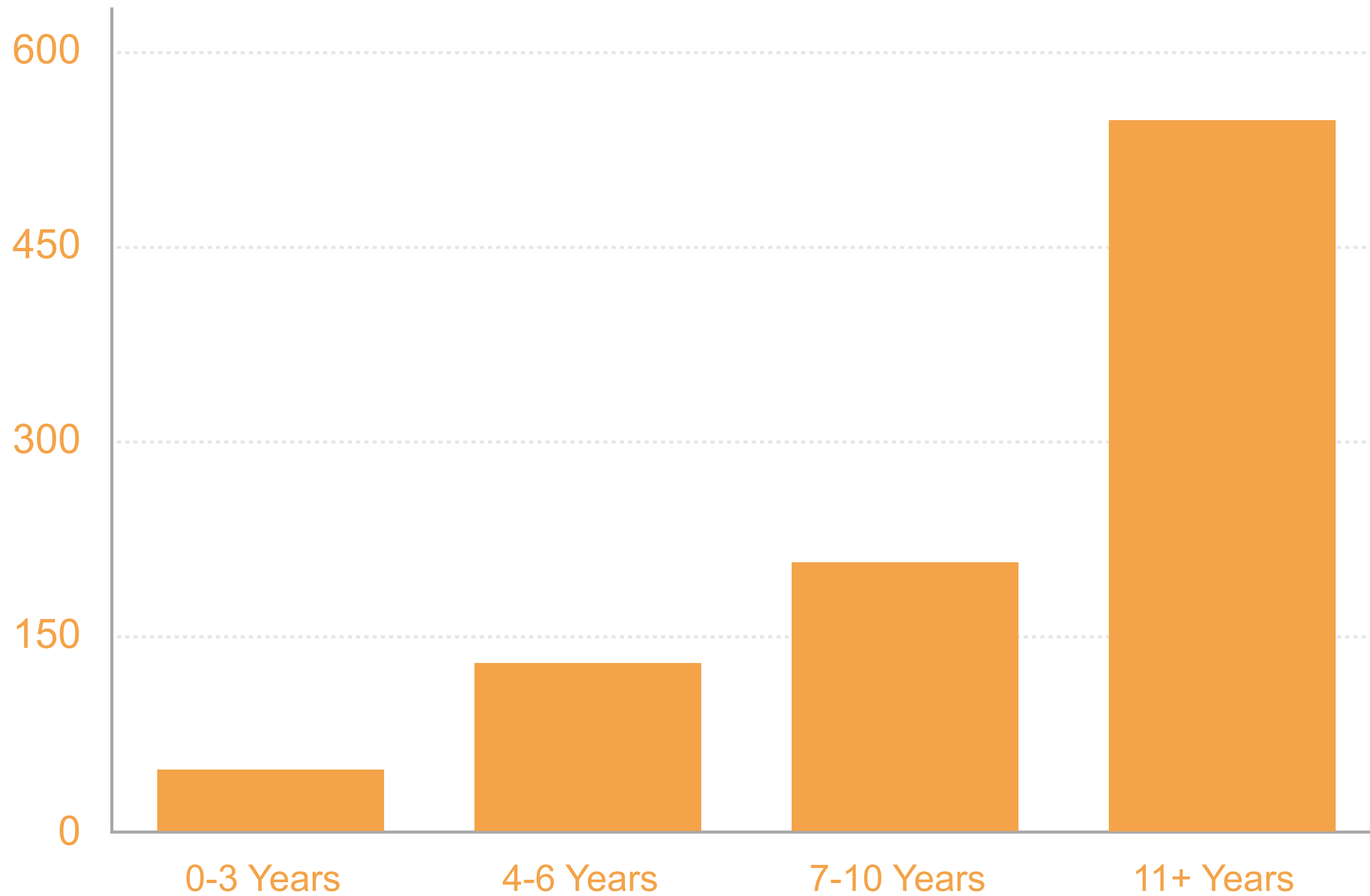
[24]/7 Inc	ServiceNow	Lenskart
GE Energy	Barclays	ThoughtWorks
Persistent Systems	iDIA Computing, LLC	Deloitte
ABB	Shell India Markets	L&T Infotech
Google Inc	Canon India	Twitter
Philips	IG InfoTech	Digital McKinsey
Accenture	Siemens Healthcare	McKinsey & Co
Harman Connected Services	CatalystOne Info Solutions	Unisys
Qualcomm	IHS Markit	Digite Infotech
Aconex	Siemens Technology and Services	Misys Software Solutions
HCL Technologies	Caterpillar	UST Global
Reliance Jio	IIM Bangalore	Facebook
Allscripts	Snapdeal	Mphasis
Hewlett Packard Enterprise	CBA	Verizon Data services India Ltd
Robert Bosch Engineering & Business Solutions	IIT Bombay	Fidelity Business Services
Allstate	Societe Generale	NIIT Technologies
Hike Messenger	Cerner	VISA Inc
Royal Bank of Scotland	Infosys	Fidelity Investments
Amadeus Software Labs	SpringerNature	Northern Trust
Honeywell Technology Solutions	Cisco	Wells Fargo
Royal Dutch Shell	Intel Technology	Ford Motor
American Express	Target Corporation	Optus
HSBC	Cognizant Technology Solutions	Wipro
Sabre Airline Solutions	JP Morgan	Freecharge
ANZ Bank	Tata Consultancy Services	PayPal
Huawei	CSG International	Xerox Technology Services India
SAP Labs	Jet Privilege	GE Digital
Aricent	Tesco Hindustan Service Center	PayTM
IBM	Dell	Zoho Corporation



- Banks/Financial Institutions
- Information Technology
- Telecommunications
- Online
- Education
- Healthcare
- Insurance
- Retails
- Energy
- Automotive/Transportation
- Consumer
- Engineering
- Electronics
- Government/NGO



# Participants' Agile Experience



# Past Sponsors





# Thank you!

Contact Naresh Jain : [naresh@agileindia.org](mailto:naresh@agileindia.org)