



AGILE INDIA
THE FINALE

 Learn  Share  Network

Agile India Conference 2025

Fostering New Ideas, since 2005

 25th - 27th
March 2025

 Chancery Hotel
Bengaluru

Sponsor Liaison - Naresh Jain (naresh@agileindia.org)

2025.agileindia.org



About Agile India – 20 years in the making

20+

Years

62

Conferences

13

Indian Cities

1300+

Distinguished
Speakers

1500+

Insightful
Sessions

13500+

Happy
Attendees



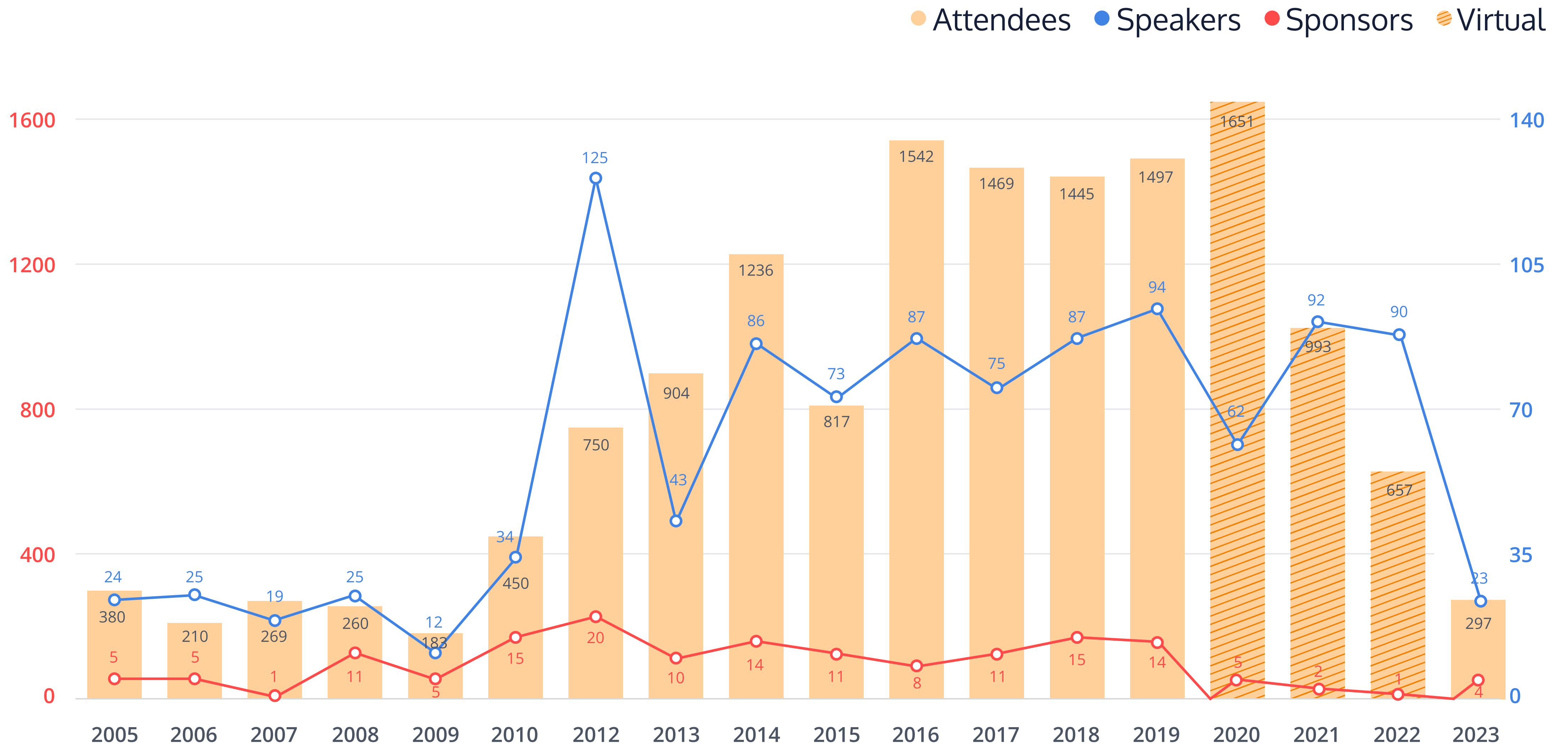
Asia's Largest & Premier International Conference on Leading Edge Product Engineering Practices.



Agile Software Community of India (ASCI) a registered not-for-profit society Founded in 2004 by a group of agile enthusiasts and practitioners from Technology driven Businesses.

ASCI has organised 100+ conference, workshops and user groups across India. ASCI works with Universities/Student chapters to bridge the industry-academia gap

Agile India Stats



Why Agile India?

Agile India is Asia's premiere & largest international conference on leading edge product engineering practices. Agile India is organized by Agile Software Community of India, a non-profit registered society founded in 2004 with a vision to evangelize new, better ways of building products that delight the users.

By giving people access to the world's top thought leaders at a very affordable rate, we hope to inspire the next generation of leaders to push the envelope and challenge the status quo.



Quality over Quantity

Focussed & deep engagement to attendees



Synaesthesia

Foster deep inter-connections to encourage collaboration



Zero Marketing

Direct interaction & learning from thought leaders through Workshops



Equal Opportunity

Celebrate & learn from our differences of methods, gender, geography, culture, ideologies



Value for Money

International quality conference in India at an unmatched price

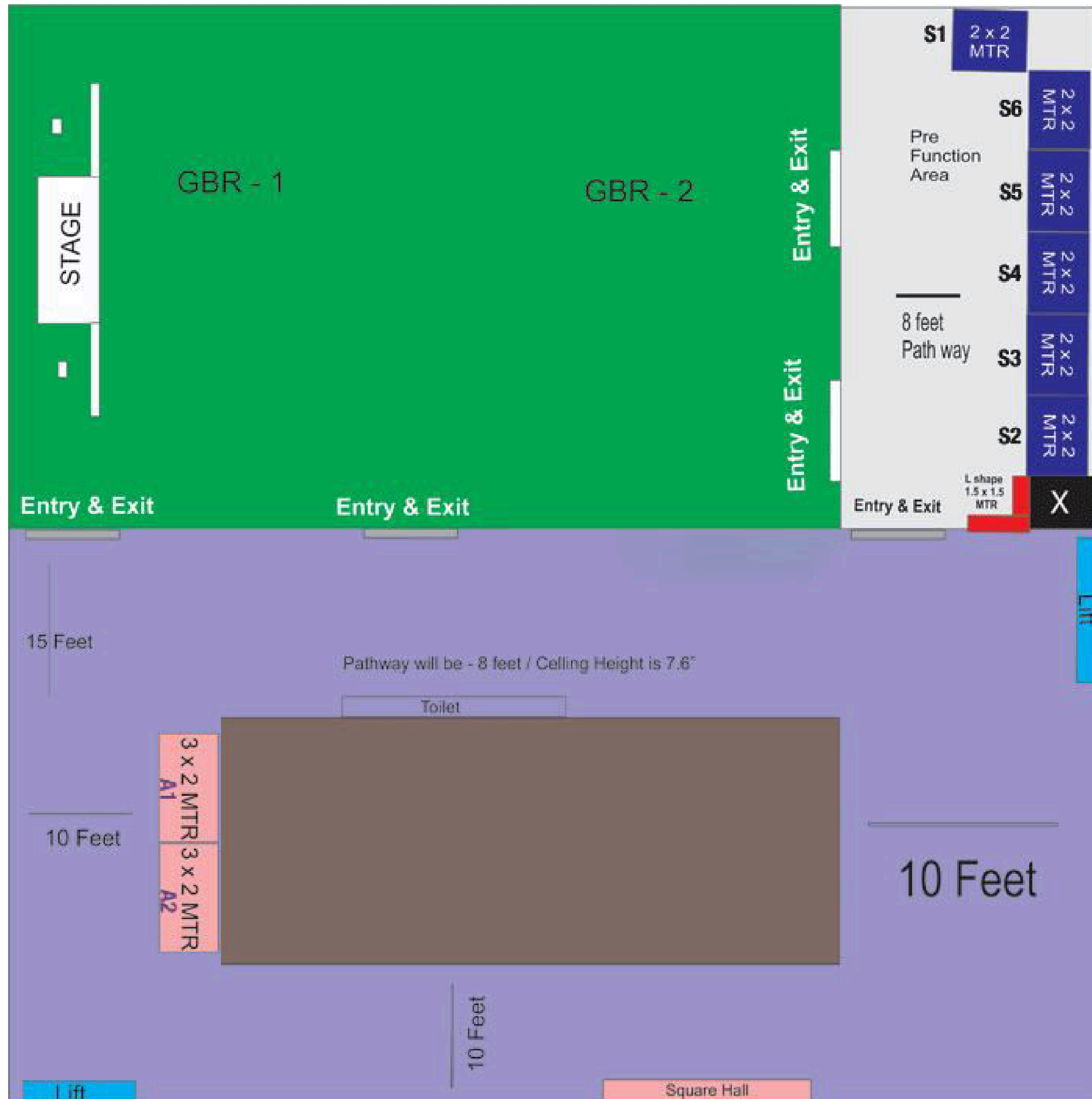
Will you be a sponsor for 2025?



Sponsorship Options

Benefits	Title	Day	Gold	Silver
Investment	12,500 USD / 10,00,000 INR	7,500 USD / 6,00,000 INR	5,000 USD / 3,50,000 INR	2,500 USD / 2,00,000 INR
Max Sponsors	2	3	6	8
Max messages to attendees	5	6	3	1
Exhibit Booth Space	3x2 Meters	2x2 Meters	2x2 Meters	
Logo on Conference Lanyard	✓			
Logo on Conference Bag	✓			
Special contest @ Conference	✓	✓		
Complimentary Conf Passes	10	5	3	1
Delegate Kit Insert	6 A4-Pages [12 sides]	4 A4-Pages [8 sides]	3 A4-Pages [6 sides]	2 A4-Pages [4 sides]
Logo and Description	200 Words	150 Words	100 Words	50 Words
Logo on Conference T-Shirt	✓	✓		
Logo on Conference videos	✓	✓	✓	
Email Attendees	✓	✓		

Sponsor Booth Layout



Outreach: Key Stats

Agile India 2025 is expecting to use the following channels to reach out to people:



500

Global Attendees



85,000+ Views

Video Archives



50,000+ Tweets

Globally Using
#AgileIndia Hashtags



250,000+

Reached Through
Marketing Efforts



500,000+

Reached Through PR Efforts

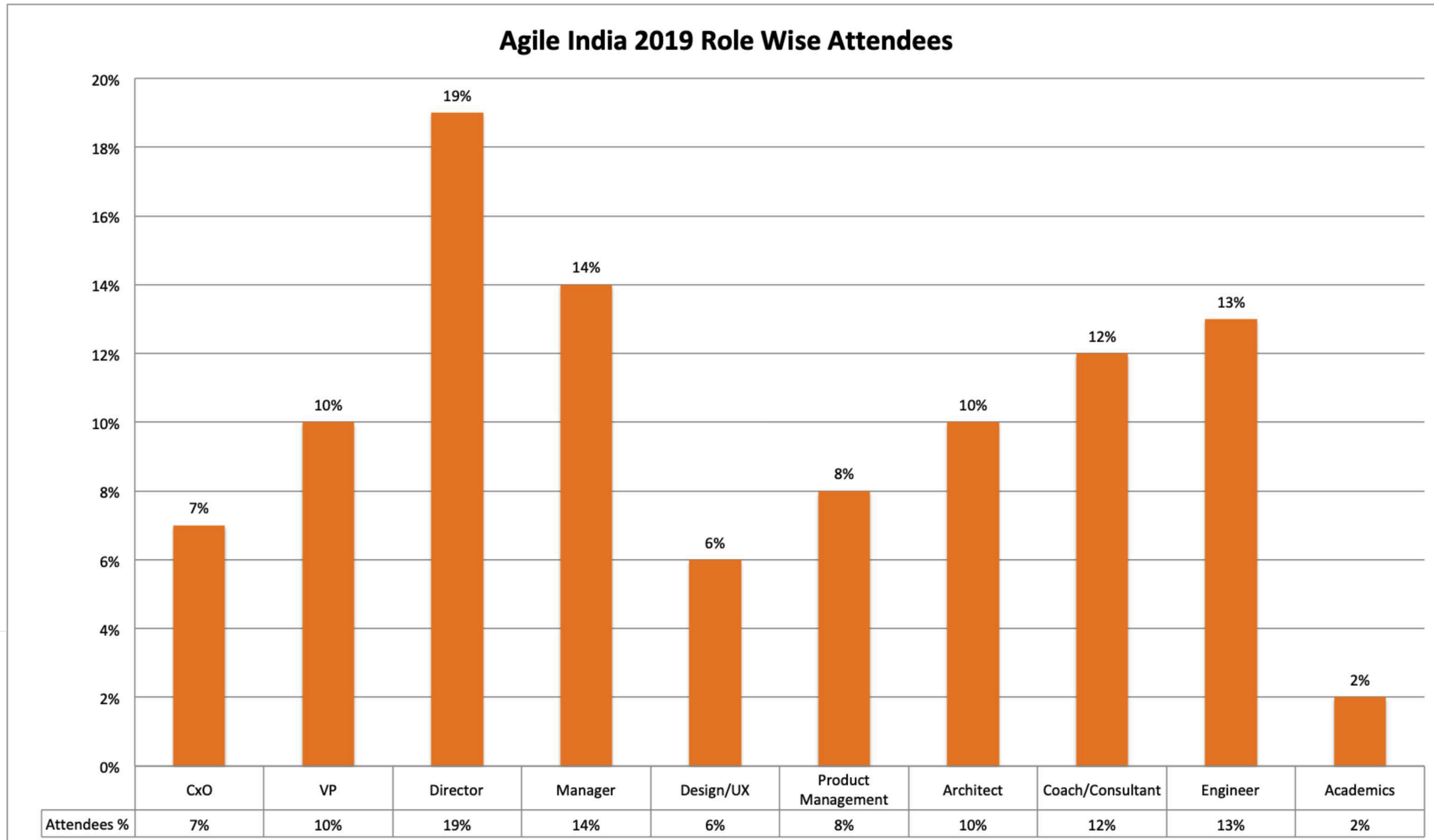


Agile India 2025



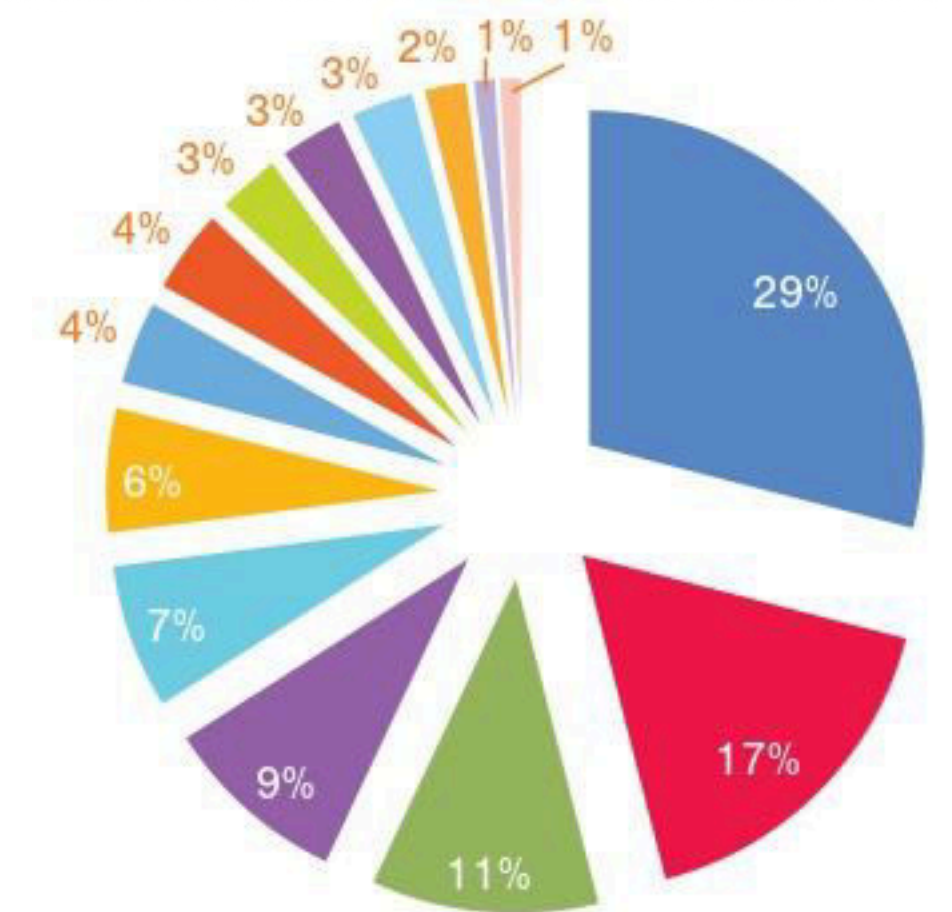
2019 Participants' Profile

1497 Professionals **421** unique roles **306** different companies **23** Countries



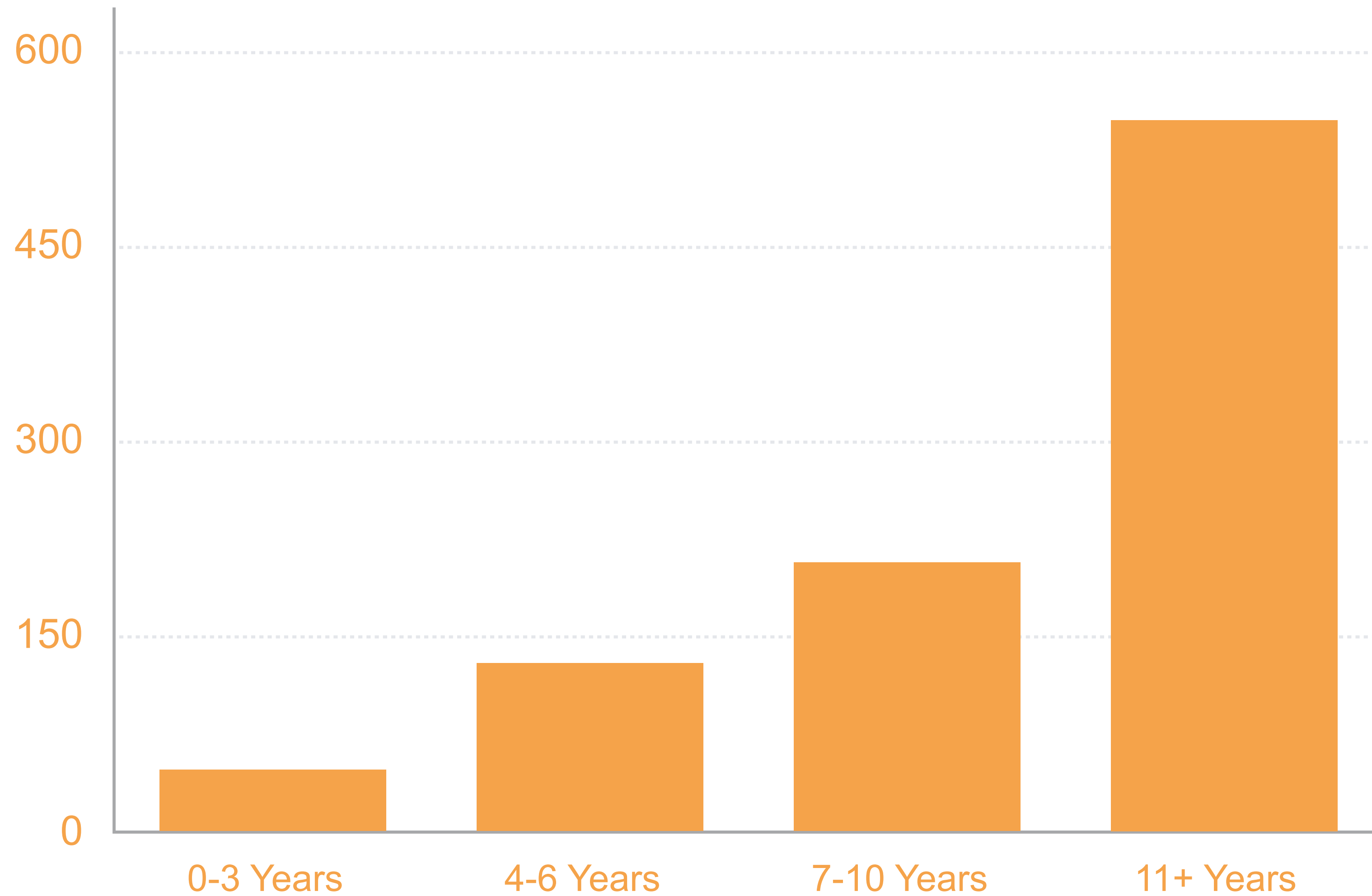
Participating Companies

[24]/7 Inc	ServiceNow	Lenskart
GE Energy	Barclays	ThoughtWorks
Persistent Systems	iDIA Computing, LLC	Deloitte
ABB	Shell India Markets	L&T Infotech
Google Inc	Canon India	Twitter
Philips	IG InfoTech	Digital McKinsey
Accenture	Siemens Healthcare	McKinsey & Co
Harman Connected Services	CatalystOne Info Solutions	Unisys
Qualcomm	IHS Markit	Digite Infotech
Aconex	Siemens Technology and Services	Misys Software Solutions
HCL Technologies	Caterpillar	UST Global
Reliance Jio	IIM Bangalore	Facebook
Allscripts	Snapdeal	Mphasis
Hewlett Packard Enterprise	CBA	Verizon Data services India ltd
Robert Bosch Engineering & Business Solutions	IIT Bombay	Fidelity Business Services
Allstate	Societe Generale	NIIT Technologies
Hike Messenger	Cerner	VISA Inc
Royal Bank of Scotland	Infosys	Fidelity Investments
Amadeus Software Labs	SpringerNature	Northern Trust
Honeywell Technology Solutions	Cisco	Wells Fargo
Royal Dutch Shell	Intel Technology	Ford Motor
American Express	Target Corporation	Optus
HSBC	Cognizant Technology Solutions	Wipro
Sabre Airline Solutions	JP Morgan	Freecharge
ANZ Bank	Tata Consultancy Services	PayPal
Huawei	CSG International	Xerox Technology Services India
SAP Labs	Jet Privilege	GE Digital
Aricent	Tesco Hindustan Service Center	PayTM
IBM	Dell	Zoho Corporation



- Banks/Financial Institutions
- Information Technology
- Telecommunications
- Online
- Education
- Healthcare
- Insurance
- Retails
- Energy
- Automotive/Transportation
- Consumer
- Engineering
- Electronics
- Government/NGO

Participants' Agile Experience



93 Speakers from 18 Countries

2019.agileindia.org/speakers



Past Sponsors





Thank you!

Contact Naresh Jain : naresh@agileindia.org